



Swain's

"End of Season Sale"

Thirteen Days
Sat. July 26th,
to
Sat. Aug. 9th

THE SWAIN POLICY WAS, IS AND ALWAYS WILL BE—"NEW GOODS WITH EACH SEASON." Hence our End of Season Sale.

Shirts Negligees, Pleats, Soft Cuffs, Collar Attached Soft Shirts.
The regular \$1.50 line.....\$1.00
The regular \$2 and \$2.50.....\$1.50
\$4.00 Soft Silks now.....\$3.00
\$5.00 Soft Silks now.....\$3.75
\$6.00 Soft Silks now.....\$4.50
\$8.00 Soft Silks now.....\$6.00

Underwear Our entire Summer line which includes Gotham, B. V. D., Munsing Union Suits, Dr. Deimel Linen Mesh, Porous-Knit, Klosed-Krotch Union Suits. **25% off**

Pajamas The well known GOTHAM and FAULTLESS makes in Pajamas and Slumber Robes. No reservations, they all go at **25% off**

Straw Hats Bankoks, Panamas, Roughbraids and Sailors. Every hat included in the sale at **1-2 Price**

Neckwear Not odds and ends, but the cream of the line.
50c Wash Ties now.....3 for \$1.00
25c Wash Ties now.....6 for \$1.00
50c and 75c Silk Ties now.....3 for \$1.00
\$1.00 and \$1.50 Silk Ties.....50c

Belts Every 1913 Style in the well known KNOTHE BELT LINE.
The 50c Belts for 35c. The 75c and \$1.00 Belts for 50c. The \$1.50 and \$2.00 Belts for \$1.00.

SPECIALS IN HOSIERY, AUTO GLOVES, CAPS, SOFT HATS.

HARRY SWAIN
HATTER & SHIRTMAKER
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EL PASO, TEXAS.

EL PASO TEMPLARS TO GO TO DENVER

Are Arranging to Take a Special Pullman From El Paso August 9.

El Paso Knight Templars are progressing favorably with their plans to take a special car to Denver next month to attend the 126 annual convocation of the order. Scott White and H. A. Carpenter are in charge of arrangements.

It is their plan to leave El Paso on August 9, over the Rock Island-Southwestern line, at 7:45, and join the Texas Templar special over the El Worth and Denver at Dahlhart that night, reaching Denver as a part of the Texas train the next day at noon. The convocation opens on the 11th and will be in session the rest of the week. A feature of the gathering will be a parade of 50,000 Knights Templar in uniform.

Among those who have signed up for space on the special car out of El Paso are H. A. Carpenter, Scott White and wife, E. M. Bray, A. N. O'Neil, Gus A. Frost, J. L. Hewitt, S. T. Thompson, Fort Davis; V. A. Wood, Douglas, Ariz.

TURNIP SEED

New Crop

Now is the time to plant Turnips, Rutabagas, Late Cabbage, Celery, Beets, Spinach, Mustard, Winter Radish, Collards, Kahl-Rabi, Lettuce, Cauliflower and Onions. Plant Bermuda Grass, Plant Cane Seed, Milo Maize for Fodder.

We carry a fine line of Poultry Supplies.

El Paso Seed Co.

519 San Antonio St.—Phone 363

EXPERT CHOSEN SUPERINTENDENT

McPherson, Father and Son, to Be Associated With Deming Company.

The Deming office of The El Paso Herald is in the Chamber of Commerce. Roy Bedichek is correspondent. The Herald's distributor in Deming is the Leffler & Field Cigar and News Store. The Herald will be delivered to all parts of the city, the same night of publication, at 60 cents per month.

Deming, N. M., July 26.—The employment of the son of Alex McPherson by the Mimbres Valley Alfalfa Farms company as general superintendent, in charge of all development and farm work, marks another important step in the progress of the company.

Forty acres have been set aside for a demonstration farm, and McPherson will give advice upon farming methods to all the farmers who desire it under the project. The younger McPherson was the assistant of his father in the development of Berendo farms, near Roswell, and is now engaged by a large irrigation company in California straightening out its troubles and giving expert advice.

McPherson, the elder, is also retained by the company as consulting agriculturalist. Alex McPherson is also a specialist in horticulture, having been state horticulturist of Idaho for a number of years, a position now held by another of his sons. He has personally supervised the planting of some 200,000 trees, and knows every part of the fruit business. The company has set aside a section of land to be planted to orchard under his direction. One subject which will be given special attention on the Alfalfa Farms company's property is the economy in the use of water. Schools of farmers will be organized, and then will be instructed particularly in the duty of water. There need be no guesswork, but scientific principles will be applied from the very start.

Self-Ring Homestead. Miller & Ferguson report the sale of the Harry Ring homestead, 160 acres, to W. G. Moore, of Miles, Tex., the consideration being \$5000. Mr. Moore expects to occupy the place in the near future and further improve the same. The place has now 700-gallon pumping plant and 20 acres in cultivation, with a small dwelling.

Literary Club Formed. A literary club, the name of which is not yet definitely settled, has been organized here. The club will have monthly meetings and, while the program has not yet been arranged, it is quite likely that it will deal largely with questions pertaining to civic betterment. R. Bedichek was elected president and C. E. Ely secretary. The following committee was appointed to draft a constitution and by-laws: J. B. Robbins, J. B. Taylor, Dr. E. A. Montemayor. The program committee is composed of C. E. Ely, Lee O. Lester, W. H. Wright and S. A. Lindauer. The membership of the club is not to be limited.

The club is to be conducted without fees or dues, the sole qualification being that of interest in the work to be proved by active participation in the work of the club. No membership committee was appointed, but a suggestion which met with approval was that a bonding committee be appointed for recommending the bonding out of members who do not come up with the work assigned. The club is to be conducted without fees or dues, the sole qualification being that of interest in the work to be proved by active participation in the work of the club. No membership committee was appointed, but a suggestion which met with approval was that a bonding committee be appointed for recommending the bonding out of members who do not come up with the work assigned. The club is to be conducted without fees or dues, the sole qualification being that of interest in the work to be proved by active participation in the work of the club. No membership committee was appointed, but a suggestion which met with approval was that a bonding committee be appointed for recommending the bonding out of members who do not come up with the work assigned.

Luther Stevenson Dies. Luther Stevenson, 35 years old, died Friday at his home, six miles south of Deming, and funeral services will be held tomorrow afternoon at the Christian church in Deming. Mr. Stevenson is survived by his widow and three children. He came to Deming three years ago and has engaged in farming most of the time since. He received his education in agriculture in the state university of Illinois. He was employed as secretary for the Mimbres Valley Farmers' association until his feeble health compelled him to resign. S. Lindauer has returned from a trip to Panama. He says that every American should see the great work being done before the water is turned in and obscures it. He says also that the work of the French company has been underestimated.

VANDERBILT WILL NOT RACE YACHT

NEW YORK, July 26.—According to the present plans of the big Broadway producing managers the coming season will outstrip any previous season of the past decade in the number and magnitude of dramatic productions. It promises to be a record-making season, not only in the number of productions, but in the outflow of past season's successes from New York to all parts of the United States and Canada.

Demand Good "Road" Shows. Within the past few years the theatrical patrons of the inland cities and towns of this country have grown very skeptical regarding the "road shows," that have come with the stamp of always "Broadway success." The people have grown wiser in the ways of the New York manager and the latter has learned at last that he can no longer "flirt" as company for the "road" leaving the Broadway cast out of it, and depend on press agent yarns cribbed from the reviews of the New York critics, to lure the people into the theater. There was a time when the New York manager could "get away with it," but that time has passed. The people outside of New York demand to see a Broadway "success" as it was produced on Broadway, else they will turn to their local stock company or even to the "movies" to satisfy their craving for the drama.

Good Local Stock Companies. Speaking of the local stock companies—there lies the reason, or at least the biggest reason, for this change that has taken place in the "road" shows. For several years now practically every town in the country of over 100,000 population has supported an excellent stock company which has been consistently "showing up" the Broadway "road shows" which were not the gen-



Harold S. Vanderbilt, the young American millionaire, who has denied that he will enter a yacht in the international yacht races at Harve, France, on July 22.

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PRICES DOUBLE

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No Time For Dreaming

If you expect to get in on the ground floor and make an investment in Military Heights while prices are cheap.

Prices, \$125 to \$150 per lot; \$10 cash and \$5 per month. No Interest. No Taxes.

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New York Managers Plan Record Making Season For New Productions.

Inland Cities Insist on Seeing Real "Broadway Casts" in Road Shows.

(By Emory R. Calvert.) NEW YORK, July 26.—According to the present plans of the big Broadway producing managers the coming season will outstrip any previous season of the past decade in the number and magnitude of dramatic productions. It promises to be a record-making season, not only in the number of productions, but in the outflow of past season's successes from New York to all parts of the United States and Canada.

Demand Good "Road" Shows. Within the past few years the theatrical patrons of the inland cities and towns of this country have grown very skeptical regarding the "road shows," that have come with the stamp of always "Broadway success." The people have grown wiser in the ways of the New York manager and the latter has learned at last that he can no longer "flirt" as company for the "road" leaving the Broadway cast out of it, and depend on press agent yarns cribbed from the reviews of the New York critics, to lure the people into the theater. There was a time when the New York manager could "get away with it," but that time has passed. The people outside of New York demand to see a Broadway "success" as it was produced on Broadway, else they will turn to their local stock company or even to the "movies" to satisfy their craving for the drama.



At top, from left to right, Laura Hamilton in the "Passing Show of 1913," at the Winter Garden, and Lois Josephine, also of the Winter Garden forces. Below, from left to right, are Evelyn Carlton, with Ziegfeld's Foibles, at the New Amsterdam, and Florence Nash, in "Within the Law," at the Eltyage theater.

fine article and "damaged goods" don't go any more.

The New York managers have complained, or argued, heretofore, that the hazards of the "road" are so great that they could not afford to send their high salaried stars away from Broadway, and meet the other increased expenses of a traveling company. If they could not succeed with their high priced Broadway cast how in the world could they expect to succeed without it? It has taken several years for them to figure this out, and for a long time they went along on the theory that the people would not now the difference. But they have discovered their mistake. They have learned by and by that making expensive experience, that the people did know the difference even when the unscrupulous advance men advertised the show, as being presented by the original Broadway cast.

Now comes Klaw and Erlanger, those erstwhile over lords of the American drama, with an announcement of this season's offerings which break all past records for them. I refer to this firm as "erstwhile over lords" for the reason that their absolute dominance of the American theater no longer exists. It is true that the "war" on the part of the managers has laid down the front, seems to be at an end—one by one the insurgents have laid down their arms. First there was Harrison Gray Fiske, then the great David Belasco, and now there is a sort of

of armistice existing between the syndicate and the Shuberts. While hostilities have been suspended these two commanding factions are keeping a sharp eye on each other, and through a make of "agreements," "concessions" and "arrangements," a jealous rivalry is still afoot. It is not considered that the syndicate has won any great victory. While the terms of the "arrangement" between the Shuberts and their rival, the syndicate, are not generally known, it is well understood that the former, with their enormous backing, lost nothing in the new "policy."

Klaw and Erlanger Favor Americana.

In the Klaw and Erlanger productions for the coming season there will be a goodly representation of American authors. The firm announces the early production of the dramatization by Edwin Milton Ross of "The Winning of Barbara Friar," the novel of Harold Bell Wright. This firm will also present a new play by Frank Wendel and Helen Kraft, authors of "Our Wives." The new play will be called "Silk."

This firm's first production of the season will be "The Merry Martyr," a musical comedy adapted by Glen Mac Donough. The music is by Hugo Reinhold, who was one of the directors of the grand opera season at the Manhattan opera house.

Bert Williams, the negro genius of comedy, will have a play all for himself. This will be an elaborate production of "Robinson Crusoe" which is being written by Glen Mac Donough. Mr. Williams will play "Friday."

Elsie Ferguson's New Play. An October production will be that of Elsie Ferguson in a new comedy called "A Strange Woman," written by William J. Hurlbut, author of "The Fighting Hope." The scenes of the new play are laid in Delphi, Iowa, and Miss Ferguson will portray a novel type of woman whose advanced views set the town in an uproar.

Among Klaw and Erlanger's plans for the season are several transcontinental tours which will take not only the leading cities of the Pacific coast but the growing cities of the Canadian Northwest. The most extensive tour will be that of "Oh, Oh, Delphine," which will begin in the east in September and continue throughout next winter. This will also be a transcontinental tour for "Milestones," after it has been seen in Philadelphia and some of the other large eastern cities.

To Open in St. Paul. Henry Miller will open his season in "The Rainbow" at St. Paul in September and will go to the Pacific coast. Robert Hilliard will tour the entire country in "The Arkley Case," and "The Count of Luxembourg" will also be on the "road" throughout the season.

One of the most important theatrical dates of the season is August 18, at which time Charles Frohman will present his first musical comedy attraction of the season, "The Doll Girl" with Richard Carle and Hattie Williams. The place will be first tried out at Atlantic City and then sent direct to the Globe theater.

The members of the theatrical profession are the country's greatest travelers and of them all Mrs. Minnie Maddern Fiske is perhaps the most unrepentant ever projected. She will leave New York Sept. 12, opening her season in Toronto Sept. 15, with one preliminary night in New York Feb. 8. The extraordinary feature of this five months' itinerary is that it will touch every border state in the union with the exception of Florida and those in New England, while on the other hand, points in only five interior states will be played. Mrs. Fiske will thus stride the country as has her Edward Sheldon success of last season is to be her medium of appeal, her tour is a double sense will be "The High Road" around the United States.

Brightest spot in El Paso—Grecian Theater.—Advertisement.